# Hub City HOG FEST

to benefit Mobile Meals

To whom it may concern,

I hope this letter finds you well. I am contacting you regarding your interest in contributing to the 2017 Hub City Hog Fest. The event, which will once again be held in downtown Spartanburg, is scheduled for Friday, April 7th and Saturday, April 8th. As always, the Hog Fest includes a South Carolina BBQ Association sanctioned competition, an awards ceremony for the winning "Que" Saturday afternoon, delicious food and drink from local vendors, live music, and a kids' area with bouncy castles throughout the weekend. We anticipate that 50 competitors will join us downtown for the weekend festivities.

Mobile Meals has grown from 15 volunteers serving 25 meals per day in 1977, to 150 volunteers serving nearly 1,500 residents of Spartanburg County each day. Mobile Meals provides much more than a nutritious meal. They provide a link for the homebound recipient to the world beyond their doorstep. In essence, Mobile Meals is giving hope to homebound neighbors in our community.

Your contribution will directly benefit our community because it remains the mission of the Hub City Hog Fest to maximize the donation to Mobile Meals. We strive to provide a fun, family friendly event to showcase the amazing progress taking place in beautiful downtown Spartanburg. Thanks to the generosity of our many supporters, our donations to Mobile Meals have increased every year. Since its inception in 2013, the Hub City Hog Fest has donated over $200,000 to Mobile Meals.

Thank you in advance for your consideration! Should you have any questions or concerns, do not hesitate to contact me. The following page lays out each contribution level, the recognition and gifts you will receive for your contribution, as well as the opportunities for your name to be placed in front of current and prospective clients.

Shirley Wicker

**Checks may be made payable to:**
Hub City Hog Fest
P.O. Box 1290
Spartanburg, SC 29304

Shirley Wicker
Hub City Hog Fest board Member
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(864) 585-5130

# 2017 Hub City Hog Fest – Contribution Levels

$250 – Contributor

- 6 Event Passes
- Signage (Business name only) on electronic media (website, Facebook)

$500 – Teammate Level Contribution

- 10 Event Passes
- Signage (Business name only) on electronic media (website, Facebook) and pre-event print media (posters, flyers)

$1,000 – Cook Level Contribution

- 20 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters, flyers)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts

$2,500 – Pitmaster Level Contribution

- 36 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters, flyers)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts and competitors' shirts
- Recognition at the Awards Ceremony as a Pitmaster sponsor
- Listed on the event banner

$5,000 – Whole Hog Level Contribution

- 50 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters, flyers)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts and competitors' shirts
- Recognition at the Awards Ceremony as a Whole Hog sponsor
- Listed on the event banner
- Executive tent at the festival

$7,500 – Trophy Level Contribution

- 70 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters, flyers)
- Company banner can be displayed at the event in a premium location
- Listed as sponsor on volunteers' shirts and competitors' shirts
- Recognition at the Awards Ceremony as a Trophy sponsor
- Listed on the event banner
- Executive tent at the festival
- Company name featured on trophies
- Naming rights over an event area