

Hub City HOG FEST

to benefit Mobile Meals

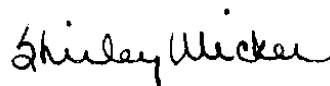
To whom it may concern,

I hope this letter finds you well. I am contacting you regarding your interest in contributing to the 2020 Hub City Hog Fest. The event, which will once again be held in downtown Spartanburg, is scheduled for Friday, April 3rd and Saturday, April 4th. As always, the Hog Fest includes a South Carolina BBQ Association sanctioned competition, an awards ceremony for the winning "Que" Saturday afternoon, delicious food and drink from local vendors, live music, and a kids' area with bouncy castles throughout the weekend. We anticipate that 40 to 50 competitors will join us downtown for the weekend festivities.

Mobile Meals has grown from 15 volunteers serving 25 community residents in 1977 to 700 volunteers serving nearly 1,800 residents of Spartanburg County. Mobile Meals provides much more than a nutritious meal. They provide a link for the homebound recipient to the world beyond their doorstep. In essence, Mobile Meals is giving hope to homebound neighbors in our community.

Your contribution will directly benefit our community because it remains the mission of the Hub City Hog Fest to maximize the donation to Mobile Meals. We strive to provide a fun, family friendly event to showcase the amazing progress taking place in beautiful downtown Spartanburg. Thanks to the generosity of our many supporters, the Hub City Hog Fest has donated over \$380,000 to Mobile Meals since its inception in 2013.

Thank you in advance for your consideration! Should you have any questions or concerns, do not hesitate to contact me. The following page lays out each contribution level, the recognition and gifts you will receive for your contribution, as well as the opportunities for your name to be placed in front of current and prospective clients.



Checks may be made payable to:
Hub City Hog Fest
P.O. Box 1290
Spartanburg, SC 29304

Shirley Wicker
Hub City Hog Fest Board Member
Sheltie93@hotmail.com
(864) 585-5130

2020 Hub City Hog Fest – Contribution Levels

\$250 – Contributor

- 6 Event Passes
- Signage (Business name only) on electronic media (website, Facebook)

\$500 – Teammate Level Contribution

- 10 Event Passes
- Signage (Business name only) on electronic media (website, Facebook) and pre-event print media (posters)

\$1,000 – Cook Level Contribution

- 20 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts (Logo)

\$2,500 – Pitmaster Level Contribution

- 36 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts and competitors' shirts (Logo)
- Recognition at the Awards Ceremony as a Pitmaster sponsor
- Listed as sponsor on the event banner (Logo)

\$5,000 – Whole Hog Level Contribution

- 50 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters)
- Company banner can be displayed at the event
- Listed as sponsor on volunteers' shirts and competitors' shirts (Logo)
- Recognition at the Awards Ceremony as a Whole Hog sponsor
- Listed as sponsor on the event banner (Logo)
- Company Logo featured on Gift Bags for BBQ Competitors
- Company Logo featured on Tour Guides for General Public

\$7,500 – Trophy Level Contribution

- 70 Event Passes
- Signage (Logo) on electronic media (website, Facebook) and pre-event print media (posters)
- Company banner can be displayed at the event in a premium location
- Listed as sponsor on volunteers' shirts and competitors' shirts (Logo)
- Recognition at the Awards Ceremony as a Trophy sponsor
- Listed as sponsor on the event banner (Logo)
- Company Logo featured on Gift Bags for BBQ Competitors
- Company Logo featured on Tour Guides for General Public
- Company Name featured on trophies
- Executive Tent at the festival